

Activity Plan Masterclass 2025

Masterclass

The Apeldoorn Masterclass is designed for young, talented musicians aged between 15 and 25: cellists, (viola) violinists, pianists, and clarinettists. The masterclasses are taught by some of the world's finest musicians, and there is a significant demand for their expertise. Students, who come from all over the world, must first audition before being admitted. Last year, there was a waiting list.

Naturally, participating students pay contribution towards tuition, accommodation, and travel to Apeldoorn. However, given their age, we must keep these fees affordable, which means they do not come close to covering the actual costs. We are therefore seeking financial support for the 2025 edition of the Masterclass and all related activities during Masterclass Week: concerts, Students-on-Tour, and Music in the Classroom. Below is an overview of these activities.

We firmly believe that developing the talents of high-potential young musicians is essential for nurturing the next generation of artists.

It is remarkable to witness how much talent converges and how much inspiration is shared during a masterclass. Music has the power to bring people together and express emotion.



Volunteers

Organising a masterclass is only possible with a dedicated team of volunteers. To begin with, the voluntary board takes the initiative entirely selflessly and bears final responsibility for recruiting masters, ensuring quality, overseeing finances, etc. In addition, many volunteers from Apeldoorn are engaged in all areas of the organisation, including artistic coordination, logistics, administration, bookings, planning, audiovisuals, social media, and marketing.

Costs

Our primary expenses are the fees and travel costs for Masters and répétiteurs, study facilities, PR, piano rentals, and other concert and activity-related costs.

Additional Program for inclusion:

We reserve an evening for a Festival: students of Masterclass Apeldoorn perform free concerts alongside local talent and artists, offering the Apeldoorn public a complimentary evening of music with the theme: ‘Classical Meets Apeldoorn Talent and Artists’. This format has been a great success for two consecutive years, attracting over 200 visitors.

During Masterclass Week, between lessons, students also perform at schools in disadvantaged areas to introduce children to music and their instruments. Mini concerts are given at care centres, local museums such as CODA and Palace Het Loo, the Gelre hospital, the asylum seekers' centre (AZC), and other municipal venues.



When and Who

The 2025 masterclass begins on the afternoon of Tuesday, 11 November and ends on the afternoon of Sunday, 16 November. Based on experience, we admit eight, max nine students per master. The following four Masters have been invited:

CV: see website www.masterclass-apeldoorn.nl

- Violin Master: Philippe Graffin –
- Viola Master: Pierre-Henri Xuereb
- Piano Master: Hannes Minnaar –
- Cello Master: Jeroen Reuling – and Ella van Poucken
- Clarinet Master: Chen Halevi

Masterclasses:

By offering an educational platform to young musicians through these masterclasses, we foster their personal growth. Students gain performance experience and build valuable networks. This experience may well be a stepping stone to an international career. We deliberately avoid a competitive atmosphere to allow students to focus fully on their musical development. The aim is to cultivate top musical talent and help shape a new international generation of musicians.



Contribution from the Masters: their public performance

On Friday 14 November, the five world-renowned masters will give a concert; students will be selected to perform with them. The ticket sales from this Masters Concert are a crucial financial contribution towards making the 2025 edition of the Masterclass possible.

Location

During the week of 11 November, Apeldoorn becomes a temporary residence for international top talent. World-renowned musicians teach high-potential students from international conservatoires.

In addition, Masterclass Apeldoorn seeks to connect music with the public of Apeldoorn by offering a varied programme for all ages.

Evening events include:

- Thursday, 13 November: Festival ‘Classical Meets Apeldoorn Talent’
- Friday, 14 November: ‘Masters in concert’
- Saturday, 15 November: Final Student Concert.



Between lessons, there are various concerts and performances at public venues such as the AZC, Paleis Het Loo, Gelre Hospital, CODA, care centres, and schools.

On Tuesday, 11 November, all participants are welcomed at our Youth Hostel Stayokay, where both students and masters will be staying. A

shared lunch is provided, followed by the first lessons that afternoon. The final lessons take place on Sunday afternoon, 16 November.

Friend of the Masterclass

The “Friend of the Masterclass” network has been established. As a Friend, you contribute a fixed annual donation, supporting a new generation of musicians. This provides a steady income stream. Friends pay €50 per year for a membership that includes priority booking for concerts, a reserved seat, and regular updates. Sign up at: www.masterclass-apeldoorn.nl/vriend-worden. Masterclass Apeldoorn holds ANBI status, meaning donations are tax-deductible in the Netherlands.

PR

The Masterclass has its own website: www.masterclass-apeldoorn.nl. This is a key platform for participant registration, organisational information, PR, and stakeholder communication. All conservatoires worldwide are reached through this channel. Regular newsletters are sent to all contacts via a comprehensive digital database. Information about the Masterclass Week, the programme, participating students, and the Masters is shared in this way. We are also active on social media: Facebook, Twitter, Instagram, and LinkedIn. Local newspapers are approached for free publicity (e.g. interviews with successful former students) and paid advertisements.

Theme: Inclusion and Equal Opportunities in 2025

While the Masterclass primarily focuses on talent development for high-potential musicians, we also recognise our social responsibility. Making music is not a given for every child. In 2025, we are again paying special attention to the issue of unequal opportunities for children in Apeldoorn.

Two schools will be visited by masterclass students, who will introduce pupils to music and musical instruments. Additionally, these schools will be offered a six-week workshop: ‘Music in the Classroom’.

Children in disadvantaged neighbourhoods often lack exposure to music. That is why we deliberately choose a school in such areas, to provide these children with the opportunity to explore music. Making music is important for every child’s development—not only cognitively, but also emotionally, creatively, and linguistically.



At primary schools de Kosmos and Boemerang, a music workshop will be offered by Patrick de Heus. The workshop consists of one hour of music lessons per week over six weeks. Lessons include listening to music, experiencing rhythm through hand movements, and discovering musical instruments. The workshop concludes with a concert by the children for their parents. Parents will also receive information about financial support for music education. Equal opportunities start young—and in music, one can never start too early.

Watch an impression of the project ‘Music in the Classroom’:

https://youtu.be/_uTEW9TgZrY

Preliminary Programme 2025

Tuesday, 11 November

12:00–13:30 – Welcome lunch for all participants

13:30–17:00 – Start of masterclasses (4 locations)

Wednesday, 12 November

09:30–17:00 – Masterclasses (4 locations)

14:00–15:00 – Performance at Rosorum Care Centre

15:00–16:00 – School visits

20.00 -21.00 – Facultative workshops

Thursday, 13 November

09:30–17:00 – Masterclasses (4 locations)

14:00–15:00 – School visits

19:30–21:00 – Festival ‘Classical Meets Apeldoorn Talent’

Friday, 14 November

09:30–17:00 – Masterclasses (4 locations)

10:00–11:00 – Performance at Gelre Hospital

12:00–13:00 – Performance at the Town Hall

20:00–21:30 – Masters Concert

Saturday, 15 November

09:30–17:00 – Masterclasses (4 locations)

10:00–11:00 – Performance at Apeldoorn AZC

11:00–12:00 – City performances

20:00–21:00 – Final Student Concert

Sunday, 16 November

09:30–17:00 – Masterclasses (4 locations)

10:00–11:00 – Church service concert at Jachtlaankerk

14:00–15:00 – Performance at the AZC

During all lessons, the public is welcome to attend between 10:00 and 17:00. Locations in Apeldoorn include: Jachtlaankerk, Atelier Kobald, Stayokay, and Goede Herderkerk.